

**MEMORANDUM**

To: Copyright Committee

From: Marti Van Scott, Director Office of Technology Transfer  
 Chair, Copyright Committee *Marta J. S. Van Scott*

Subject: Minutes from November 2, 2016 Copyright Committee Meeting

Date: November 3, 2016

**Attendance:**

Voting Members			
Representing	Name	Unit	Attendance
Vice Chancellor Representative	Marti Van Scott	Technology Transfer, Committee Chair	√
Faculty – Faculty Chair Delegate	Chris Holden	Music	√
Faculty – Faculty Senator	Jeanne Hoover	Academic Library Services	√
Faculty – DE & Learning Technology Committee	Ruby Yeh	Human Development & Family Science	√
Faculty – Research & Creative Activity Committee	Burrell Montz	Geography, Planning & the Environment	√
Faculty – At Large	Huabin Luo	Public Health	Regrets
Staff Senate	Dawn King	Facilities Services	Regrets
Staff Senate	Kim Higdon	IPAR	√
Staff Senate	Kimrey Miko for Kristal Gauthier	Mike: Chancellor’s Office Gauthier: Allied Health Advising & Support Center	√
Graduate School	Mary Moran	Medical Family Therapy	√
Post-Doctoral Affairs	Diana Wright	Technology Transfer	√
Ex-Officio Non-Voting			
Representing	Name	Unit	Attendance
Technology Transfer *	N/A	N/A	N/A
Libraries *	N/A	N/A	N/A
ITCS *	Wendy Creasey	Academic Computing	√
University Counsel *	Paul Zigas	Office of the University Attorney	N/A
Copyright Officer & Academic Affairs	Joseph Thomas	Joyner Library	√
Health Sciences *	N/A	N/A	N/A
Research & Graduate Studies *	N/A	N/A	N/A
Student Affairs *	Aaron Lucier	University Housing Services	√

\*Optional

The meeting commenced at 4:00 pm in Joyner Library, room 2306 with the following discussions:

- 1) The Chair welcomed new and returning members of the Committee. Introductions were made of all members present at the meeting.
- 2) The Chair provided an overview of the Committee’s Charge and history of the Committee. The Charge is typically located on the ECU Administrative Committee site.
- 3) The Chair provide a brief overview of the Copyright PRR for the benefit of new members. Briefly, the PRR is categorized in the following topic areas:
  - a. Introduction and Definitions;
  - b. Use of Copyrighted Works;

- c. Ownership / Commercialization of Copyrighted Works;
  - d. Copyright Committee description (Charge): and
  - e. Appeal Process for instances when an individual wishes to challenge a determination made by the Copyright Officer.
- 4) The Chair provided an overview of the outcome of the following action items that were referenced in the November 18, 2015 Committee Minutes:
- a. During the November 2015 meeting, the Committee noted that the reference materials did not match the text contained in the Faculty Manual related to copyright. The Chair reported that upon review of the handout material, it was determined that the material contained transposition errors. However, it was also determined the text contained in the Faculty Manual is the correct version that was drafted by the Committee and approved by Faculty Senate. A copy of the Faculty Manual references to copyright were provided to the Committee for information purposes.
  - b. It was noted in the November 2015 meeting that the URL link to a reference in the Copyright PRR was no longer active. The link to the ECU Policy Regarding Commercial Exploitation of Classroom Materials became lost when Student Affairs migrated its policies to a Student Affairs PRR. When repeated efforts to resolve this problem directly with Student Affairs failed, an alternative solution was identified by linking to the PRR reference to the Faculty Senate Resolution that approved the policy statement. Upon discussion by the Committee, the following other options were raised to help bring this important topic to the attention of the campus community.
    - i. Wendy Creasey offered to have an anchor set to link to the specific Faculty Senate Resolution so viewers will no longer have to scroll through countless resolutions to find the appropriate reference.
    - ii. Since ownership and use of classroom notes relates to academic conduct and integrity, Aaron Lucier proposed a marketing campaign to raise campus awareness, such as a poster containing 5-6 information points. Possible other alternatives may also be available through ITCS.
- 5) Other Discussion Topics and Activity Updates:
- a. Wendy Creasy noted that campus investment of software and equipment to address unlawful peer-to-peer file sharing is making a positive impact.
  - b. Aaron Lucier confirmed the effect of Wendy's update and noted that only three copyright complaints have been received in the past year. In previous years it was not uncommon to receive as many as 300 complaints daily. The benefits of this new system outweigh the cost of time, effort, risk and liability.
  - c. Joseph Thomas engaged the Committee in a discussion about Creative Commons and sought guidance on offering Creative Commons workshops in collaboration with the Office of Faculty Excellence. The Committee agreed that faculty would benefit from a better understanding of Creative Commons as both users of Creative Commons content, as well as, creators of content that can be made available through Creative Commons.
- 6) The Committee unanimously approved the minutes from the November 18, 2015 meeting.
- 7) The Committee unanimously elected Marti Van Scott to serve as Chair for another year.

Adjourned: 4:50 pm